

# Best Society Promotional Video Application Form

* All application forms must be typed. Handwritten applications will not be accepted.
* Three printed copies of this application must be provided to the adjudicating panel by the deadline..
* A copy of this application form must be uploaded to your online application portal.
* Text boxes will extend as you type and where word limits exist it is clearly stated. Adjudicators have a lot of material to read so concision in answers is appreciated. Remember adjudicators awards marks for facts above all else so make use of bullet points, etc. when appropriate.
* Please read through the nomination form in its entirety before filling it out in order to avoid repetition of material.
* Please note all videos must be entirely created by a member or members of the society and may not be from an outside videographer or professional company. There is a five minute time limit of video length and they must be submitted via a digital link or on a USB drive.

# Marking Scheme

* Each application is marked by three separate adjudicators.
* The marking scheme is comprised of a total of 100 marks per adjudicator divided as follows: **Visual Impact**(*20 Marks*), **Informational Content**(*15* *Marks*), **Originality** (*20 Marks*), and **Content & Purpose** (*20 Marks*), **Success** (15 *Marks*) and **Discretionary Marks for Overall Impression**(*10 Marks*).

**GOOD LUCK!**

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| **Name of Society** |
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| **College** |
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| **Name of person submitting** |
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| **Phone Number** |
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| **Email Address** |
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| **Title of video** |
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| **Name of those involved in the filming and editing of the video and their relationship with the society** |
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| **Please detail the society’s aims and objectives.** |
| *Tips: These should be the aims and objectives as outlined in the society’s constitution.* |
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| **Please detail the success of the video.** |
| *Tips: This answer should cover if the video achieved the aims of the video (i.e. to have more people attend the event, to increase membership, etc) and it should quantify that success with evidence.* |
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| **Any Other Information which you believe should be included.** |
| *Note: There are no marks for this question, it is merely for crucial information that you feel is of vital importance to your application. It is not necessary to fill in this box.* |
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