

# Application

<b>Name of Initiative</b>
UL Green Guide
<b>Name of Society</b>
UL Environmental Society
<b>College</b>
University of Limerick

<b>Please provide a brief description of the event.</b>
<i>Include if this was a new event, if not how did it improve on last year. Did you face any challenges, What you were most proud of?</i>
<p>The title of this project is the "UL Green Guide"</p> <p>This new project originated from one of our weekly society meetings (April 2018) whereby members made the observation that there was no single source to find out about the various sustainable facilities on campus. A suggestion was made about creating a simple document that would overview the most important facilities on campus, and in turn might convince people to choose more sustainable lifestyle choices. The aim was to develop this resource that would be included in the welcome packs for all new students to UL (approx. 3,500) in September 2018.</p> <p>Following much discussion among the society members, the most important topics/items that were chosen to be included in this pocket sized leaflet were the following:</p> <ul style="list-style-type: none"><li>• Smarter Travel,</li><li>• Waste Segregation,</li><li>• Water Conversation,</li><li>• Food Sharing,</li><li>• Reusable Water Bottle and Coffee cup incentives,</li><li>• and details on how to join the UL Environmental Society.</li></ul> <p>The leaflet was developed by one of our society members and a member of the UL Green Campus Committee. After 35 revisions to finally determine the correct and final leaflet design, the leaflet was printed on 100% Recyclable paper, and through coordination with the UL Students Union and UL International Education Division, the leaflet was included in all new student welcome packs in September 2018 (3,500 new students), and in turn January 2019 (800 new students). Going forward, it is a resource that can be easily to updated, and will included all start of semester welcome packs. They are also found at the main receptions to all buildings on campus.</p>
<b>2. How many were involved in the event</b>
<i>Include number on the organising committee, how many attended from each college, additional attendees e.g. audience.</i>

### **1. How did your initiative raise awareness of, and/or impact directly on Green Initiatives**

We illustrated a number of simple but key important environmental tips and facilities found across campus with the aim of 'Helping you, help the environment!'

Topics/items that were chosen to be included in this pocket sized leaflet were the following:

- Smarter Travel,
- Waste Segregation,
- Water Conversation,
- Food Sharing,
- Reusable Water Bottle and Coffee cup incentives,
- and details on how to join the UL Environmental Society.

Through coordination with the UL Students Union and UL International Education Division, the leaflet was included in all new student welcome packs in September 2018 (3,500 new students), and in turn January 2019 (800 new students). Going forward, it is a resource that can be easily to updated, and will included all start of semester welcome packs. They are also found at the main receptions to all buildings on campus.

30+ people from the society; 1 person from UL Green Campus Committee; 3,500 students in Semester 1, 800 student in Semester 2; hundreds of people taking the leaflet from receptions in buildings across campus.

### **3 How did you fare financially?**

*What grant did you receive, how successful was your sponsorship/fundraising. What was the entry fee and what did it include. What was your overall income and expenditure?*

The printing of these 5,0000 leaflets at approx. €350 was sponsored by the UL Green Campus Committee.

### **4 Please give details of the methods used to promote event.**

*How successful were you at your PR and getting people involved. Tips: It is important to detail variety of publicity methods used as well as the creativity and innovation of the publicity utilised.*

Through coordination with the UL Students Union and UL International Education Division, the leaflet was included for free in all new student welcome packs in September 2018 (3,500 new students), and in turn January 2019 (800 new students). Going forward, it is a resource that can be easily to updated, and will included all start of semester welcome packs.

### **5 What would it mean to the society to win this award and why do you feel the society merits the award?**

Our society motto and aim is 'Making Real Change On Campus'. Our society offers a platform for any individual person to be able to propose an idea, and as a group we encourage and help them to make it a reality.

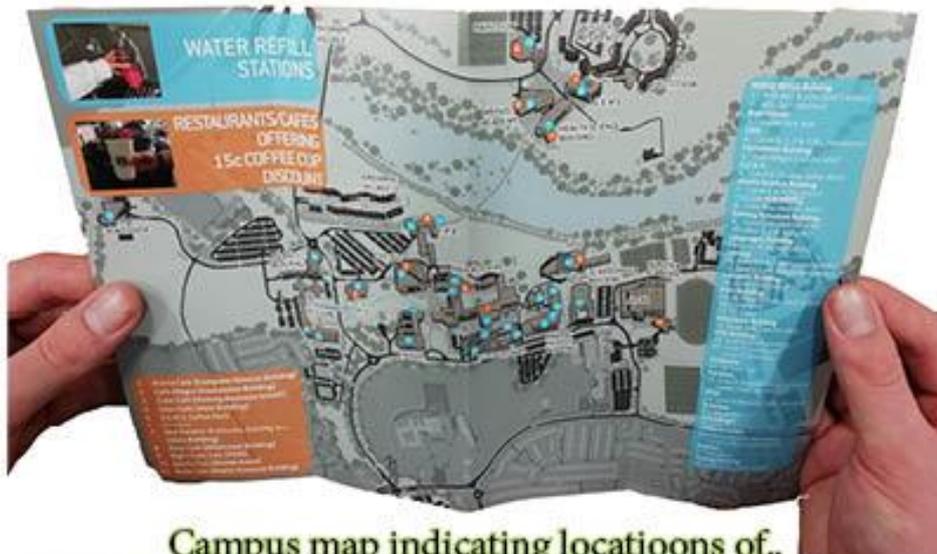
This project started out as an observation and suggestion from society members, and in turn with the help of all society members, the UL Green Campus, UL Student Union and UL International Division, with a relatively small quantity of money, it has become one of the most important pieces of work the society has achieved to try influence the campus community and create a more sustainable culture.

The process is easily replicable for other large institutes across the country. Earning this award not only would be an amazing honour and achievement for the society, but we would hope that the acknowledgement would inspire other large bodies across the country to follow suit and develop their own version of a green guide.

***Include poster, brochure and at least FOUR photos of your event plus links to any videos and websites.***



Tips highlighting facilities available across campus



Campus map indicating locations of..  
-Water Refill Stations +Discounted Coffee Cup Restraunts